Gill Heart and Vascular Institute Affiliate Network: 2018 Update
Welcome Affiliates!
New Affiliate Welcome!
Welcome Special Guests!
# GHVI Affiliate Meeting

- **Meeting agenda**

## Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8 - 8:30 A.M.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:30 - 9 A.M.</td>
<td><strong>GHVI Affiliate Network – 2018 Update</strong></td>
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<td><strong>Rick McClure, MD, FACC</strong></td>
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<td></td>
<td>Medical Director, UK Gill Heart &amp; Vascular Institute Cardiovascular</td>
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<td>Outreach Clinics and Affiliate Network</td>
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<td>9 - 9:15 A.M.</td>
<td><strong>State of the Heart: UK Gill Heart &amp; Vascular Institute CV</strong></td>
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<td><strong>Academic Service Line Update</strong></td>
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<td><strong>Susan Smyth, MD, PhD, FACC</strong></td>
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<td>Director, UK Gill Heart &amp; Vascular Institute</td>
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<td>9:15 - 9:45 A.M.</td>
<td><strong>Top New Interventional Procedures for 2018</strong></td>
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<td><strong>John Gurley, MD</strong></td>
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<td>Director, Structural Heart Program, UK Gill Heart &amp; Vascular Institute</td>
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<td>9:45 - 10 A.M.</td>
<td>Break</td>
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<td>10 - 10:30 A.M.</td>
<td><strong>30 Minutes or Less: Utilizing Best Practices to Optimize Outcomes in STEMI Patients</strong></td>
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<td><strong>Hazim Rishmawi, MD; Nicole Scott, RN; Tabitha Stepp, RN, BSN</strong></td>
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<td>Clark Regional Medical Center</td>
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<td>10:30 - 11:30 A.M.</td>
<td><strong>Cardiovascular Market Update 2018: Market Realities Impacting CV Service Line Strategy</strong></td>
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<td><strong>Megan Tooley</strong></td>
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<td>Practice Manager, Cardiovascular Roundtable, Advisory Board</td>
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<td>11:30 - 11:45 A.M.</td>
<td><strong>Get with the Guidelines: Then &amp; Now</strong></td>
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<td><strong>Amy Graham, RN, BS, CEN, NREMT-P</strong></td>
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<td>Director, Quality &amp; Systems Improvement, American Heart Association, Kentucky and Southwest Ohio</td>
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<td>11:45 A.M. - NOON</td>
<td><strong>UK HealthCare Welcome</strong></td>
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<td><strong>Mark Newman, MD</strong></td>
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<td>Executive Vice President for Health Affairs, UK HealthCare</td>
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<td>NOON - 1 P.M.</td>
<td>Lunch (provided)</td>
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<td>12:45 - 1 P.M.</td>
<td><strong>Keeneland BETologist – The Art of Placing the Perfect Bet</strong></td>
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<td>1 - 1:15 P.M.</td>
<td><strong>Closing Remarks and Distribution of Race Tickets</strong></td>
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<td><strong>Rick McClure</strong></td>
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<td>1:15 - 5 P.M.</td>
<td><strong>Networking – Keeneland Race Course</strong></td>
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Our primary goal is to enhance access to state-of-the-art cardiovascular care by partnering with community providers and hospitals to provide the right care in the right place at the right time.

This partnership allows the citizens of Kentucky and the region access to the full complement of cardiovascular care, including cardiology, vascular surgery, and cardiothoracic surgery.
GHVI Affiliate Network Team

- Susan Smyth, MD, PhD
  - Director, GHVI
- Rick R. McClure, MD, FACC
  - Medical Director, GHVI Affiliate Network
- Justin Campbell, MBA, MHA
  - Associate Hospital Director
- Rebecca Craft, MS, MBA
  - Associate Director of Network Development
- Kim Morton, MHA, BSN, RN
  - Senior Clinical Lead
What is the Network?

1. Program Development
2. Clinical Education, Research, & Training
3. Marketing & Public Relations
4. Community Outreach & Education
Your Network offers...

**Program Development**

- Four hours per month of the following services:
  - Quality review of cardiac program (e.g. LOS, mortality, readmission rates)
  - Assistance with cardiac program service excellence improvement
  - Participate in credentialing and other peer review activities
  - Ensure availability of educational programs
  - Assistance with development of policies and procedures
- 4 hours per month of nurse consulting services
- 2 hours per month of cardiac specialty pharmacy consulting services
- Access to Joint Performance Improvement Program
- Annual Executive Committee Meeting
- Access to participate in UK Care Improvement Network (STEMI Network)
- Dedicated access to Associate Director and Senior Clinical Lead

**Clinical Education, Research, & Training**

- Access to Gill clinicians, administrators, and staff
  - Surgeons, Medicine Physicians, Pharmacists, Nurses, Dieticians, Social Workers, Financial Counselors, Administrators
- Annual on-site educational programming
- Participation in customized Gill Heart and Vascular Mini-Fellowship opportunities
- Access to Gill protocols, research, and educational information
- Access to cardiovascular research opportunities for clinicians and patients
- Remote access to Cardiovascular Grand Rounds and other cardiac conferences
- Access to Gill WordPress site
- Gill Heart and Vascular Institute Annual Meeting
- Telemedicine opportunities
Your Network offers...

**Marketing & Public Relations**
- Use of UK Gill Heart and Vascular Institute brand
- Assistance developing cardiac marketing plans
- Matching funds for joint marketing activity

**Community Outreach & Education**
- Co-sponsorship of community events and informational campaigns
- Access to Gill faculty and staff for speakers
- Development of cardiac screening programs
Affiliate-Wide Initiatives

- Program Development
  - Quality and Care Delivery Initiative
- Education
  - November 6: Impact PH Program
    - Case Studies in Pulmonary Hypertension: Not all PH is PAH!
  - April 20: The Very Latest in Cardiovascular Medicine and Surgery
  - Ongoing Mini Fellowship Opportunities
    - Heart Failure, Cath Lab, Cardiac Imaging, CV Pharmacy
  - Ongoing Affiliate Webinar Series
- Marketing/PR
  - Gill Network Banners Up
  - Heart Month - Hearts across Kentucky
- Community Outreach and Education
  - Consumer Fact Sheets
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| Appalachian Regional Healthcare        | ➢ Proposed clinic expansion: ARH Whitesburg: EP Telemedicine Clinic; ARH Hazard: AHF Clinic  
|                                       | ➢ Providing monthly EKG competency classes to staff  
|                                       | ➢ Collaborating with Performance Improvement team to support cardiac quality initiatives  
|                                       | ➢ Coordinated meetings with GHVI cardiac subspecialists and ARH’s CV providers to collaborate on patient care  
|                                       | ➢ Facilitated "best practice discussion" with ARH’s Cardiac Navigator and Gill Nurse Coordinators |
| Clark Regional Medical Center          | ➢ Continued PSA of Chuck Salters, MD, to CRMC  
|                                       | ➢ Additional PSA of Char Broaddus, NP, enabled expansion of cardiac program to Powell County  
|                                       | ➢ Meeting monthly with Director of Marketing/Business Development to build consumer awareness of CRMC’s cardiac program through co-marketing initiatives  
|                                       | ➢ Developing disease state awareness presentation for consumers to be co-presented by CRMC/Gill |
| Georgetown Community Hospital          | ➢ Presented market assessment and developed joint marketing plan to build GCH’s cardiac volume by leveraging GHVI affiliation  
|                                       | ➢ Coordinated Mini Fellowships in Advanced Cardiac Imaging, Heart Failure, and CV Pharmacy for staff/providers  
|                                       | ➢ Dr. Maya Guglin, Heart Failure specialist, presented lunchtime lecture, A New Approach to the Treatment of Heart Failure, to medical staff  
|                                       | ➢ Arranged on-site ECMO debrief meeting to discuss past referrals and future collaboration  
|                                       | ➢ Provided numerous protocols, order sets, and workflow documents to providers and staff  
|                                       | ➢ Vascular surgeon, Dr. Nathan Orr, to present lunchtime lecture on PAD to medical staff |
| HMH Harrison Memorial Hospital         | ➢ Collaborating to provide PCI program case review and report  
|                                       | ➢ Provided education on DAPT for medical staff  
|                                       | ➢ Collaborating with Marketing Director to discuss best practices in physician liaising  
|                                       | ➢ Hosting providers for Mini Fellowship in Heart Failure, MCS, and Heart Transplantation  
|                                       | ➢ Coordinating educational programs on ECMO and Heart Failure |
## Affiliate Initiatives – Highlights

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| **Highlands Health System** | - Heart Failure specialist, Dr. Navin Rajagopalan, to present lecture on Heart Failure to medical staff  
- Coordinated on-site visit for Marketing Department to learn about Gill and discuss co-marketing initiatives  
- Arranged for Cath Lab staff to attend Gill's Hemodynamics class  
- Hosted Cath Lab staff on campus for a Cath Lab Mini Fellowship  
- Provided policies, procedures, competencies, and coding instructions for treadmill testing, Cath Lab procedures, and Echo Lab contrast agents  
- Arranged multiple conference calls to support and guide the development of Highlands' Phase III Cardiac Rehab program |
| **Owensboro Health**   | - Introductory meeting with new leadership in November  
- Developed market assessment of cardiac program  
- Heart Failure specialist, Dr. Navin Rajagopalan, presented, *Improving Survival in Systolic Heart Failure*, at Owensboro’s Interdisciplinary Grand Rounds  
- Hosted providers and staff on campus for a CVICU Mini Fellowship and 2 Cath Lab Mini Fellowships  
- Supporting Owensboro's CV Grand Rounds, by providing the following speakers: Dr. Andrew Leventhal, Dr. Navin Rajagopalan, Dr. John Gurley, and Dr. Vincent Sorrell  
- Coordinating conference calls with Owensboro/Gill staff to discuss best practices in: CV practice management, Echo Lab management, Cath Lab patient handoff, and IR  
- In support of National Heart Valve Disease Awareness day, Dr. John Gurley will present Interdisciplinary Grand Rounds |
| **Frankfort Regional Medical Center** | - NEW! 14th hospital to join GHVI Affiliate Network  
- Arranged for Cath Lab staff to attend Gill's Hemodynamics class  
- Hosted staff for 2 Cath Lab Mini Fellowships  
- Provided Cath Lab protocols and best practices  
- Coordinated meeting with Gill CV pharmacist and Frankfort's Director of Pharmacy to discuss opportunities for collaboration; provided protocols and order sets to assist in revising Tikosyn protocol  
- Facilitated conference call between Frankfort and Gill's cardiac rehab programs to discuss accreditation and best practices; provided sample forms and documents for SET for PAD |